

Inheritance and Innovation of Chinese Folk Song Vocal Music: Tradition and Integration in Modern Vocal Perform

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Abstract: This paper explores the integration of traditional and modern elements in Chinese folk song vocal music, examining its historical evolution, artistic characteristics, and modern innovations. Chinese folk songs originated from ancient ritual chants and developed through the Tang and Song dynasties. However, with the impact of globalization and social changes, the inheritance of these songs faces a crisis. This study discusses the artistic nuances of folk songs, emphasizing regional differences in melody, rhythm, and cultural significance, highlighting their importance as carriers of cultural heritage. The research analyzes the application of modern technology in preserving folk songs, such as digital archiving and new media platforms, which help in disseminating these songs more widely and attracting diverse audiences. The study also displays innovative practices where traditional folk songs are revitalized through contemporary music and film, enhancing their appeal and relevance in today's cultural context. Additionally, the paper proposes strategies for promoting the survival and development of folk song vocal music, including strengthening educational initiatives, optimizing relevant support measures, and increasing public engagement. These strategies aim to foster a deeper connection with folk music traditions among younger generations and ensure their continued relevance. Ultimately, the integration of traditional and modern elements not only preserves but also invigorates Chinese folk song vocal music, suggesting a bright future for this cultural form in the modern era. Through detailed case studies and strategic recommendations, this paper provides valuable insights into the ongoing efforts to sustain and rejuvenate folk music heritage.

Keywords: Chinese Folk Song Vocal Music;

Inheritance; Innovation; Modern Vocal Performances; Cultural Heritage

1. Introduction

Chinese folk song vocal music, as a treasure of Chinese national culture[1], possesses a profound historical foundation and extensive regional characteristics. It carries rich cultural connotations and social values[2]. Since ancient times, Chinese folk song vocal music, with its unique artistic expression and moving melodies, has been loved by the masses, becoming an essential part of traditional Chinese culture[3]. However, with rapid social development and the acceleration of globalization, traditional folk song vocal music faces dual challenges in inheritance and development. On the one hand, the process of urbanization and changes in modern lifestyles have put many traditional folk songs at risk of being lost. On the other hand, the impact of modern technology and diverse cultures has brought new opportunities for the innovation of folk song vocal music[4].

This paper aims to explore the integration of traditional and modern elements in Chinese folk song vocal performances in contemporary times[5]. By analyzing the latest research theories and practical cases, it delves into how to achieve innovation and development of traditional folk songs in modern society while preserving their essence. The significance of this study lies in providing theoretical support and practical guidance for the inheritance and innovation of folk song vocal music, thereby promoting the sustainable development of folk song culture.

This paper will examine the following aspects: first, reviewing the history and current state of Chinese folk song vocal music, analyzing its artistic characteristics and the challenges it faces; second, exploring the application of modern technology in the inheritance of folk songs and analyzing innovative practices in modern stage performances; third, studying

successful cases of integrating tradition and modernity; and finally, proposing strategies and recommendations for promoting the inheritance and development of Chinese folk song vocal music. Through systematic theoretical analysis and empirical research, this paper aims to provide valuable insights for the future development of Chinese folk song vocal music.

2. History and Current State of Chinese Folk Song Vocal Music

2.1 Origins and Development of Chinese Folk Songs

Chinese folk song vocal music, as an integral part of Chinese national culture, has a long history and diverse forms of expression[6]. The origins of folk songs can be traced back to primitive society when they were primarily used in religious rituals and labor to express emotions and convey information. As society progressed and culture accumulated, folk songs gradually evolved into various styles and forms, becoming an important part of the lives of different ethnic groups.

Representative studies, such as "The History of Chinese Folk Songs," indicate that the origins of folk songs are closely related to social development. Folk songs from different periods reflect the economic conditions, cultural customs, and lifestyles of the people at that time. Folk songs exhibit different characteristics in different historical periods, such as "The Book of Songs" in the pre-Qin period, "Yuefu Poetry" in the Han dynasty, and ci and qu in the Tang and Song dynasties. Each of these periods left a profound mark on the development of folk songs.

2.2 Characteristics and Vocal Techniques of Folk Songs from Different Regions and Ethnic Groups

China's vast territory and numerous ethnic groups have resulted in a wide variety of folk songs, each with unique styles in melody, rhythm, lyrics, and vocal techniques. For example, northern Han folk songs are often characterized by bold and vigorous styles, while southern Han folk songs are known for their soft and melodious qualities. Ethnic minority groups such as the Xizang, Mongolians, and Uighurs have folk songs that exhibit distinctive ethnic colors and musical

elements.

Representative studies, like "Research on Minority Folk Songs," indicate that minority folk songs are unique not only in musical form but also in their singing techniques[7]. For instance, Mongolian long-tune folk songs are known for their melodious and expansive range, Xizang Gesar epics combine multiple art forms such as chanting and singing, and Uighur folk songs like Meshrep are famous for their joyful rhythms and dance performances.

Xizang folk songs like "Lhasa Tune" and "Kangding Love Song" are notable for their unique melodies and rhythms, often performed during religious ceremonies and festive events, reflecting a strong religious flavor and regional characteristics[8]. Mongolian folk songs such as "Long Tune" and "Hoomii" are distinguished by their high-pitched, melodious tones and wide vocal ranges, typically performed during festivals and daily life on the grasslands, showcasing the bold and free spirit of the nomadic people. Uighur folk songs like "Meshrep" and "Nazerkom" are known for their lively rhythms and passionate dance performances, frequently sung during festivals and weddings, exhibiting rich ethnic features and life interests.

Han folk songs also show significant differences based on regions. Northern songs like Shanxi's "Shanxi Tune" and Shaanxi's "Hua'er" are characterized by their high-pitched, vigorous, and bold styles, often performed during field labor and folk gatherings, conveying a strong rural atmosphere and simple folk emotions. Southern songs like Jiangnan's "Tea-picking Song" and Guangdong's "Cantonese Opera" are known for their soft, melodious, and intricate styles, typically performed during leisure times and festive events, reflecting the gentle and tender nature of southern water towns.

Additionally, minority folk songs exhibit distinct musical elements and performance styles that highlight their ethnic characteristics. For example, Yi folk songs like "Axi Dancing under the Moon" are notable for their joyful rhythms and enthusiastic dances, showcasing the boldness and enthusiasm of the Yi people. Zhuang folk songs like "Zhuang Folk Song" are famous for their multipart singing and improvised duets, reflecting the wisdom and talents of the Zhuang people.

These folk songs from different regions and ethnic groups not only possess unique artistic charm but also play significant roles in social life, carrying rich historical and cultural information and ethnic sentiments, making them precious heritage in the Chinese cultural treasure trove.

2.3 Current State and Challenges of Inheriting Chinese Folk Song Vocal Music

Despite the rich history and cultural heritage of Chinese folk songs, their inheritance faces numerous challenges in contemporary society[9]. The accelerated process of urbanization, changes in modern lifestyles, and the impact of globalization have led to the gradual loss of many traditional folk songs. Most traditional folk song inheritors are from the older generation, and the younger generation's understanding and interest in folk songs are diminishing.

Representative studies, such as "The Predicament and Solutions of Inheriting Contemporary Chinese Folk Songs," indicate that the inheritance of folk songs faces issues such as a shortage of inheritors, a lack of performance venues, and a declining audience. The studies also point out that although some local governments and cultural institutions are actively promoting the protection and inheritance of folk songs, their efforts are limited. More social forces and modern technological means are urgently needed to intervene.

In summary, Chinese folk song vocal music has a long history and diverse forms. The folk songs of different regions and ethnic groups possess unique artistic characteristics and vocal techniques. However, in the rapidly developing contemporary society, the inheritance of folk songs faces numerous challenges. It is essential to explore new paths for their inheritance and development through various means and methods.

3. Artistic Characteristics of Traditional Folk Song Vocal Music

3.1 Vocal Techniques: Singing Techniques and Styles of Traditional Folk Song Vocal Music

Chinese traditional folk song vocal music is renowned for its diverse singing techniques and styles, with each region and ethnic group

showcasing unique characteristics in both technique and style[10]. Overall, traditional folk song vocal music emphasizes naturalness, simplicity, and sincere emotional expression, closely tied to its deep cultural roots and social functions.

3.1.1 Vocal Techniques of Han Folk Songs

Han folk songs exhibit a variety of vocal techniques, including falsetto, chest voice, and mixed voice. Northern Han folk songs, such as Shanxi's "Shanxi Tune" and Shaanxi's "Hua'er," often use a high-pitched, vigorous singing style with bright, penetrating voices. Southern Han folk songs, such as Jiangnan's "Tea-picking Song" and Guangdong's "Cantonese Opera," typically feature a softer, more melodious singing style with delicate, emotional expression.

3.1.2 Vocal Techniques of Minority Folk Songs

Minority folk songs often display unique vocal techniques. For example, Mongolian long-tune folk songs are known for their melodious and expansive range, often employing a transition between falsetto and natural voice, emphasizing resonance and sustain. Xizang singing often combines throat and chest voices, producing a deep, rich timbre. Uighur folk songs emphasize rhythm and melodic flow, often accompanied by rich body movements.

3.2 Performance Forms: Performance Formats and Contexts of Traditional Folk Songs

Traditional folk songs not only have unique vocal techniques but also diverse performance formats and contexts, fully reflecting their significant role in social life.

3.2.1 Folk Songs in Daily Life

Traditional folk songs are often rooted in people's daily lives, including labor chants, wedding songs, funeral songs, and ritual songs. Labor chants, such as the "Boatmen's Chant" from the Yangtze River and the "Work Song" from the Northeast, are sung during labor to synchronize efforts and enhance collective cohesion. Wedding and funeral songs are performed during joyful or sorrowful ceremonies to express specific emotions and ceremonial significance.

3.2.2 Folk Songs in Festivals and Religious Ceremonies

Many folk songs are closely related to festivals and religious ceremonies. For example, the

Zhuang's "Singing Festival," the Miao's "Drum Festival," and the Xizang "Shoton Festival" are important occasions for folk song performances. These festivals and ceremonies are not only crucial for the inheritance of folk songs but also stages for showcasing their artistic charm. In these contexts, folk songs are often combined with dance, drama, and other performance forms, creating comprehensive artistic performances.

3.3 Cultural Connotations: Cultural and Social Values Embodied in Folk Songs

Chinese folk songs are not only a form of musical art but also important carriers of cultural and social values. Through folk songs, one can glimpse the history, culture, customs, and emotions of a nation.

3.3.1 Historical Memory in Folk Songs

Many folk songs record historical events and figures, serving as an essential part of oral history. For example, "The Ballad of Mulan" records the historical background of Mulan joining the army in place of her father, while "The Twenty-four Filial Exemplars" conveys ancient stories of filial piety. These folk songs preserve historical memories through generations of singing, becoming part of folk history.

3.3.2 Cultural Transmission in Folk Songs

Folk songs contain rich cultural information, including language, customs, religious beliefs, and ethics. For example, the Yi's "Pledge of Yi Sea" reflects the heroic history of the Yi people's resistance and passes down the hero culture of the Yi people. The Mongolian song "Meeting at Obo" is not only a love song but also reflects the nomadic culture and religious beliefs of the Mongolian people.

3.3.3 Social Functions of Folk Songs

Folk songs serve multiple functions in social life, including educational, entertainment, and cohesive functions. Educational functions are evident in nursery rhymes like "Three Character Classic" and "Hundred Family Surnames," which impart knowledge and moral principles. Entertainment functions are seen in songs like "Mountain Duet" and "Singing Competition," bringing joy and satisfaction to people. Cohesive functions are found in songs like "Labor Chant" and "Military Song," enhancing collective cohesion and fighting spirit.

Chinese traditional folk song vocal music

boasts rich artistic characteristics, including diverse vocal techniques, unique performance formats, and profound cultural connotations. These features not only showcase the artistic charm of folk songs but also reflect their significant role and value in social life. In modern society, the challenge is how to innovate and develop while inheriting these traditional artistic characteristics.

4. Innovative Practices in Modern Vocal Performances

4.1 Application of Modern Technology: The Role of Digital and Recording Technologies in Folk Song Inheritance

The development of modern technology provides new opportunities for the inheritance and innovation of Chinese folk song vocal music. The application of digital and recording technologies has made the preservation and dissemination of folk songs more convenient and efficient. Digital methods can systematically preserve audio, video, and textual materials of folk songs and widely disseminate them via the internet.

4.1.1 Digital Preservation

Digital technology enables the permanent preservation of traditional folk songs. Through recording, videotaping, and digital archiving, many endangered folk songs can be preserved. For example, the national intangible cultural heritage project "Digital Protection of National Folk Music" systematically collects and preserves folk songs from all over the country using digital means, creating a vast digital folk song database.

4.1.2 Internet Dissemination

The widespread use of the internet has greatly expanded the dissemination of folk songs. Through video websites, music platforms, and social media, folk songs can quickly spread worldwide. For instance, many local folk songs uploaded to platforms like YouTube and TikTok have garnered global attention and appreciation, significantly enhancing the influence of traditional folk songs.

4.2 Innovation in Stage Performances: Transforming from Field Singing to Stage Performances

The format of modern folk song stage performances is continuously innovating, shifting from traditional field singing to more

diverse stage performances, bringing new vitality to folk songs in modern society.

4.2.1 Stage Design and Lighting Effects

The development of modern stage technology allows folk song performances to utilize stage design and lighting effects, creating richer visual experiences. For example, at various music festivals, concerts, and TV shows, folk song performances feature meticulously designed stage settings, dazzling lighting effects, and high-quality sound equipment, presenting a stunning audio-visual experience that attracts a large audience.

4.2.2 Multimedia Integration

Modern folk song performances increasingly incorporate multimedia elements. For example, using projection technology, 3D imagery, and animation, folk song performances can create virtual reality scenes, making the audience feel more immersive. The application of multimedia not only enriches the performance formats but also enhances the audience's interactive experience.

4.3 Cross-border Collaboration: Fusion of Folk Songs with Popular Music and Film Music

Cross-border collaboration is an important approach to modern folk song innovation. By integrating with popular music, film music, and other genres, traditional folk songs are revitalized.

4.3.1 Fusion of Folk Songs with Popular Music

Combining traditional folk songs with elements of popular music has become a popular innovative approach in recent years. For example, many pop singers incorporate folk song melodies into their songs, creating popular music works with ethnic characteristics. This fusion not only retains the traditional charm of folk songs but also makes them more appealing to modern audiences.

4.3.2 Application of Folk Songs in Film and Television

In film and television works, folk songs often serve as background music or interludes, enhancing the atmosphere and artistic appeal of the works. For instance, using traditional folk song melodies and elements in TV dramas, movies, and documentaries can enhance the cultural depth and regional characteristics of the works, achieving a multiplier effect.

4.4 Case Studies

4.4.1 Case Study 1: Innovative Interpretation by a Renowned Folk Singer

A renowned folk singer has achieved great success by incorporating modern music elements into traditional folk songs. For example, by combining electronic music with traditional folk songs, she created a unique musical style that has been well-received by a young audience.

4.4.2 Case Study 2: Performance of Local Folk Songs at an International Music Festival

A local folk song troupe showcased the unique charm of traditional folk songs at an international music festival using modern stage technology and multimedia effects, winning enthusiastic acclaim from international audiences.

4.4.3 Case Study 3: Successful Integration of Folk Songs with Modern Music Elements

A music production team boldly combined traditional folk songs with modern music elements, producing a series of popular music works that caused a sensation domestically and received high praise internationally.

Through these case studies, it can be seen that modern technology and cross-border collaboration provide ample space and possibilities for the innovation of traditional folk songs. By protecting traditions while actively exploring and innovating, Chinese folk songs can gain new vitality and energy in modern society.

5. Case Studies of Integration Between Tradition and Modernity

5.1 Case Study 1: Li Yu'er's Innovative Interpretation

Li Yu'er is a renowned Chinese folk singer, famous for her unique voice and innovative singing style. By combining traditional folk songs with modern music elements, she has created music works that embody both contemporary appeal and ethnic characteristics. For example, her rendition of "The Moon Represents My Heart" incorporates electronic music and pop elements, revitalizing this classic folk song. Li Yu'er's success lies not only in her profound understanding of traditional folk songs but also in her willingness to experiment and innovate. By using modern techniques, she has made traditional folk songs more appealing to

contemporary audiences.

5.2 Case Study 2: Performance of Local Folk Songs at an International Music Festival

The appearance of local folk songs at international music festivals showcases the unique charm of Chinese folk songs. For instance, at the Provence Music Festival in France, minority singers from Guizhou performed Miao flying songs and Dong grand songs, winning enthusiastic applause from international audiences. These performances, featuring meticulously designed stage settings and lighting effects combined with the singers' superb vocal techniques, successfully integrated the original style of local folk songs with modern stage art. Such performances not only enhance the international visibility of Chinese folk songs but also promote cultural exchange and mutual learning between China and other countries.

5.3 Case Study 3: Cross-border Collaboration of a National Orchestra

A Chinese national orchestra explored a new musical path through collaboration with a modern pop band. They combined the traditional folk song "Jasmine Flower" with modern rock music to create a piece that strongly resonates with contemporary times. This cross-border collaboration retained the beautiful melody and simplicity of "Jasmine Flower" while infusing it with the dynamism and rhythm of modern music. Audiences who heard this piece could appreciate the beauty of traditional folk songs and experience the passion and power of modern music.

5.4 Case Study 4: Application of Traditional Folk Songs in Film and Television

The application of traditional folk songs in film and television works has become an effective means of cultural dissemination. For example, in the movie "Big Fish & Begonia," the director used a large number of traditional folk songs as background music. These songs not only enhanced the cultural atmosphere of the film but also helped audiences better understand the emotions and themes of the movie. The soundtrack of "Big Fish & Begonia," including songs like "Daughter's Love" and "Jasmine Flower," used modern arrangement techniques and high-quality

recording technology to give traditional folk songs new vitality. The successful use of these songs in the film brought auditory enjoyment to audiences and promoted the recognition and spread of traditional folk songs among younger generations.

5.5 Case Study 5: Promotion of Folk Songs on New Media Platforms

With the development of new media, traditional folk songs have gained wider dissemination through online platforms. On short video platforms like TikTok and Kuaishou, many traditional folk songs have been reinterpreted and spread by young users, garnering significant attention and likes. A young singer who uploaded her rendition of "Jasmine Flower" on TikTok gained millions of views and followers in a short time. This phenomenon indicates that traditional folk songs can quickly reach a broader audience, especially young people, through new media platforms, thus revitalizing in modern society.

5.6 Case Study 6: Innovative Teaching in Educational Institutions

Some music colleges and art schools have introduced modern educational concepts and technological tools into folk song vocal teaching. For instance, the Central Conservatory of Music employs multimedia teaching combined with practical performances in folk song instruction. This approach allows students to learn traditional folk songs while understanding and mastering modern music technology and performance methods. Through actual performances and recording productions, students not only improve their singing skills but also deepen their understanding and love of traditional folk songs. This innovative teaching model helps cultivate a new generation of folk song vocal talents with both innovative spirit and inheritance ability.

The integration of tradition and modernity plays a crucial role in the inheritance and development of folk songs. Through Li Yu'er's innovative interpretation, the performance of local folk songs at international music festivals, cross-border collaboration of national orchestras, the application of traditional folk songs in film and television, promotion on new media platforms, and innovative teaching in educational institutions, traditional folk songs

have been revitalized in modern society. These cases provide successful experiences for the protection and inheritance of traditional folk songs and point the way for their future development.

6. Strategies for the Inheritance and Development of Contemporary Chinese Folk Song Vocal Music

6.1 Education and Training: Enhancing the Cultivation of Folk Song Vocal Talents

Education is a crucial avenue for the inheritance of folk songs. Through systematic education and training, a group of professionally skilled and innovative folk song vocal talents can be cultivated, laying a solid foundation for the inheritance and development of folk songs.

School Education: In school education, folk song vocal music should be included as an important teaching content. Primary and secondary school music curricula can increase the proportion of folk songs, allowing students to understand and engage with traditional folk songs from a young age. Higher music institutions should establish specialized folk song vocal programs, systematically teaching folk song singing techniques, historical culture, and innovative interpretations.

Teacher Training: Excellent teachers are key to folk song education. Training and further education should be provided to improve the teaching levels of music teachers in folk song vocal music. Inviting folk song performers and research experts for lectures and exchanges can help teachers deeply understand the artistic characteristics and singing techniques of folk songs, thereby better guiding students.

Practical Opportunities: Providing students with opportunities to participate in folk song competitions, performances, and folk song fieldwork can help them gain practical experience and deepen their understanding of folk songs. Additionally, establishing partnerships with domestic and international art schools and cultural institutions for folk song exchange programs can broaden students' horizons.

6.2 Policy Support: The Role of Government and Cultural Institutions

The government and cultural institutions play vital roles in the inheritance and development

of folk songs. Through policy support and project funding, they can provide protection and innovation for folk songs.

Legal Protection: Establishing and improving laws and regulations for the protection of intangible cultural heritage, including folk songs, is essential. Legislation should clearly define the responsibilities and obligations of the government, social organizations, and individuals in the protection of folk songs, ensuring effective preservation and inheritance of folk song cultural heritage.

Financial Support: The government should increase financial investment in the protection and inheritance of folk songs, setting up special funds to support the collection, organization, research, and promotion of folk songs. Financial support can encourage folk song performance groups and cultural enterprises to undertake innovative projects, promoting the inheritance and development of folk songs in modern society.

Cultural Projects: Cultural departments can organize and support various folk song activities such as folk song festivals, competitions, and concerts. These activities can enhance the social influence and recognition of folk songs. Additionally, establishing folk song research centers and exhibition halls can facilitate research, display, and promotion of folk songs.

6.3 Social Participation: Increasing Public Awareness and Engagement with Folk Songs

The inheritance of folk songs requires not only professional talents and policy support but also widespread public participation and support. Enhancing public awareness and engagement through various channels can invigorate folk songs in social life.

Promotion and Outreach: Utilizing modern media, including television, radio, and the internet, to promote folk songs can attract more viewers and listeners. Producing and broadcasting high-quality folk song programs can increase public interest and appreciation. New media platforms like TikTok and Kuaishou can be used to promote folk songs through short videos, attracting younger audiences.

Community Activities: Organizing folk song cultural activities in communities, such as lectures, concerts, and singing clubs, can

increase residents' understanding and interest in folk songs. Creating a positive folk song cultural atmosphere through community activities can integrate folk songs into daily life.

Volunteer Services: Encouraging and organizing folk song enthusiasts and volunteers to participate in the promotion and teaching of folk songs can enhance their social impact and vitality. Volunteers can perform and teach folk songs in rural areas, communities, and schools, spreading folk song culture.

6.4 Technological Applications: Leveraging Modern Technology to Promote Folk Song Inheritance

Modern technology offers new methods and avenues for the inheritance and innovation of folk songs. Utilizing digital technology, the internet, and new media can significantly enhance the dissemination and impact of folk songs.

Digital Preservation: Through digital technology, folk songs can be systematically collected, organized, and preserved. Establishing a folk song database with audio, video, and textual materials ensures the permanent preservation and inheritance of folk song cultural heritage.

Internet Dissemination: The internet can widely spread folk song culture. Creating folk song websites, channels, and uploading videos can facilitate global dissemination and sharing of folk songs. Live streaming and online interactions can also enhance audience engagement and interaction.

New Media Applications: Utilizing new media platforms like TikTok, Kuaishou, and WeChat to promote folk song culture through short videos, live broadcasts, and interactive formats can attract younger audiences. Producing engaging folk song content can increase its influence and dissemination.

By strengthening education and training, policy support, social participation, and technological applications, the inheritance and development of Chinese folk song vocal music can be effectively promoted. While protecting traditions, actively exploring innovative pathways can rejuvenate folk songs in modern society. In the future, with continuous social development and cultural exchange, Chinese folk song vocal music will shine brightly on

the global cultural stage.

7. Conclusion and Outlook

7.1 Research Summary

This paper systematically explores various pathways and practices of integrating tradition and modernity in the inheritance and innovation of Chinese folk song vocal music. From the origins and development of Chinese folk songs, their artistic characteristics and vocal techniques, the application of modern technology in the inheritance of folk songs, innovations in stage performances, cross-border collaborations, to specific case studies, the diverse development paths of folk songs in contemporary society are comprehensively showcased. Through strategic suggestions in the areas of education and training, policy support, social participation, and technological applications, this paper proposes concrete measures to promote the inheritance and development of Chinese folk song vocal music.

7.2 Research Findings

The necessity of integrating tradition and modernity: Traditional folk songs face survival and inheritance challenges in modern society. Modern technology and multimedia provide vast opportunities for their innovation. By organically combining tradition and modernity, folk songs can be preserved and inherited while gaining new vitality.

The importance of education and training: Systematic education and training are key to cultivating folk song vocal talents. Through school education, teacher training, and practical opportunities, the teaching level and inheritance effectiveness of folk songs can be improved.

The guarantee role of policy support: The role of government and cultural institutions in the inheritance of folk songs is crucial. Legal protection, financial support, and the implementation of cultural projects can provide solid guarantees for the protection and innovation of folk songs.

The necessity of social participation: Broad public participation is the foundation for the inheritance of folk songs. Through promotion, community activities, and volunteer services, public awareness and love for folk songs can be enhanced, promoting their spread and

development in society.

The driving force of modern technology: Digital technology and internet platforms provide new means for the inheritance and dissemination of folk songs. Digital preservation, internet dissemination, and new media applications can significantly enhance the influence and reach of folk songs.

7.3 Future Research Directions

Despite the systematic exploration of the inheritance and innovation of Chinese folk song vocal music in this paper, several issues require further research and exploration.

Cross-cultural exchange and integration: In the context of globalization, the exchange and integration of folk songs with the music cultures of other countries and regions are important future research directions. How to achieve cross-cultural innovation and integration while retaining ethnic characteristics is a question worth exploring in depth.

Innovative teaching models for folk song vocal music: With the continuous development of educational technology, how to use modern educational tools to enhance the effectiveness of folk song vocal music teaching is an important future research topic. For example, constructing immersive folk song teaching environments through virtual reality (VR) and augmented reality (AR) technology might become an innovative direction for folk song vocal music teaching.

Research on the social impact of folk song culture: As an important carrier of cultural inheritance, the influence and dissemination effect of folk songs in society deserve further study. Using sociological and cultural research methods to explore the acceptance and impact of folk songs in different social groups can provide theoretical support for folk song dissemination strategies.

Integration of folk songs with other art forms: Future research can further explore the integration of folk songs with dance, drama, visual arts, and other art forms. Innovative practices across artistic fields can expand the forms of expression and artistic connotations of folk songs.

7.4 Outlook

With continuous social development and technological advancement, the inheritance

and innovation of Chinese folk song vocal music will face more opportunities and challenges. Actively exploring and innovating while protecting traditional culture is key to achieving the sustainable development of folk songs. In the future, through the joint efforts of education, policy, technology, and various sectors of society, Chinese folk song vocal music will undoubtedly shine even more brightly on the global cultural stage.

In conclusion, the inheritance and innovation of Chinese folk song vocal music is a systematic project that requires the joint participation and sustained efforts of all sectors of society. Only by protecting and inheriting traditional culture while continuously exploring and innovating can Chinese folk songs gain new vitality in modern society, becoming an important part of Chinese culture that influences and inspires more people.

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