

## The Impact of Advantages and Disadvantages on Music Education Institutions

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**Abstracts:** Relying on the rapid development of information technology has prompted dramatic changes in the way students are educated and learn, Internet technology is entering a phase of rapid development. Internet technology entered a stage of rapid development, and the development of music education began to move toward Online education penetrates into various subject areas, but online music education has been developed for quite some time, a long time in the state of lukewarm, the domestic attention to offline guidance is much higher than online education, and offline education at the same time to launch a closed education, and online music education Drawing the line, music education institutions are clearly created offline professional guidance, such development in the face of the difficulties that may face will be struggling, flexibility resistance, reply cycle is long, will be a heavy blow, the factors are diverse, part of the disadvantages of online music education to limit the progress of music education on the Internet, the other part is the utilitarian bias in music education, limiting the role of the guardianship of the right and innovation. The other part is the utilitarian bias of music education, limiting the role of innovation, one-sided development of all aspects of the direction of the musical talent, but can not be ignored is the advantages of online music education to make subtle changes with its disadvantages. In this paper, we mainly use offline research, offline interviews, on-site observation, literature research, and writing "Wuhan Business School University Students' Entrepreneurship Training Program Offline Music Agency Research Report" as the important research results and research related content.

**Keywords:** Advantages and Disadvantages of

**Online Music Education, Difficulties Faced by the Development of Offline Music Education, Differences between Online and Offline Education, Whether Online and offline Music Education can be Combined, The Future Development of Offline Music Education**

### 1. Introduction

In recent years, with the rapid development of technology and the challenge of unexpected difficulties, online education has become an important trend in the field of education, leading to a new direction of development of online and offline music education combination [1]. Music education also began to light up the stars, music education does not stop at the online education model, began to divide the diversification trend, Online music education, as an emerging teaching mode, is rapidly changing the traditional teaching methods [2]. It provides students with more flexible and diversified learning options, online music education is rapidly emerging around the world, changing the way traditional music education is delivered. This emerging education model not only provides a wealth of learning resources for music beginners, but also offers opportunities for music veterans to further their education and expand their skills [3].

### 2. Online Music Education Relative to Educational Institutions Development Stage

#### 2.1 Temporary Transition of Offline Music Education and Emergence of Online Education in the Public Eye

As the result of the novel Coronavirus outbreak, Offline music education institutions in the temporary transformation

stage of online business, In this stage, The first wave of offline music education was in shock, Music institutions in Wuhan, China's Hubei province, because of the outbreak, The 19th art examination students quickly moved back, Leading to offline music education, Forced to start an online education, Most teachers are forced to become "anchors" There is no formal online music channel to teach most of the wechat group chat, nail, Tencent conference and other ways for the 19th art examination key preparation stage, Because of the urgency of the art examination, which makes the form of "online" appear in the public eye, The 19th art examination candidates have no obvious problems because they are close to the art examination, But there is a significant and uneven quality of musical talent, According to the "2021-2022 China Music Education Market Trend Research Report", the online music education industry began to step into a step of growth, Growth rate reached 21.9% [4].

## **2.2 Obstruction of The Development of Music Education**

At the end of December 2019 to the beginning of January 2020: the epidemic was found in Wuhan, and quickly spread to other parts of China, during the Spring Festival in 2020: the epidemic further spread until February to March 2020: the most serious period of the epidemic, the implementation of strict blockade and quarantine measures throughout the country, this period of 20 years of the ECE student All of them were sent back by the organization, music education institutions began to comprehensive online music education teaching, most of the students in the quarantine area began to take classes, at this time online music education for music education institutions have a "case" can be copied, but the quality of student learning is still uneven, but with the rapid growth of online music education in 2019, the online music education in 2020 will be the first time in the country. But with the rapid growth of online music education in 2019, 2020 online music education industry encountered a bottleneck, 20 years online music education growth rate seems to have been Waterloo, the growth rate into a negative growth rate of -0.3%, the development of online music education on the scale of domestic music education seems to be stuck in the direction of the high school art art exams and the direction of the art college lectures for the

direction of the normal online music education direction of hobbyist in the epidemic have been released. , which is a big blow to offline music education [5].

## **2.3 Online Music Education Development**

After the danger of the epidemic, online music education appeared in the public's view, holding the principle of development on the use of more platforms began to tap the potential of online music education, which attracted more teachers and enthusiasts, there is a change in the pattern of the industry, online music education began to warm up, from the germination and maturity of the online education, the emergence of market segmentation to the industry, and the industry has changed. From the budding and maturity of online education, the emergence of market segments to changes in the industry pattern, technological advances in all phases have provided a major impetus, but there are still obvious boundaries with educational institutions, the contemporary society will still choose to offline music education as the main and does not apply to the combination of on-line and off-line music, this development method of centralized offline training does not have a great deal of outstanding advantages, so that the two can not combine the development of on-line music education, on-line music education is not the most important [6]. The two can not be combined development, online music education began to be the majority of "retail music educators" dependent on the platform alone to develop, the offline music institutions education base is ultimately still using the collective training face-to-face lectures [7].

## **3. Conditions For the Development of Online Music Education**

### **3.1 Government Policy Support**

For China's digital music market, the national policy is mainly to support and promote the development of the industry, and strictly regulate the development of a fair and healthy development mechanism.2020 May 2020 "on the promotion of China's digital music development to open up the copyright collective management competition"

proposal was submitted; 2018 Ministry of Education on doing a good job of enrollment of ordinary colleges and universities notice. Mentioned the core content to strengthen the use of comprehensive quality files of high school students in the guaranteed independent enrollment. High level art troupe and other types of enrollment will be the results of students' comprehensive quality evaluation as an important reference for enrollment and admission and so on. With China's policy of online music, digital music continue to protect, improve and popularize, under the premise of political protection, the establishment of online music theory science education platform has reliability [8].

### **3.2 Trends in the Music Education Market Towards Online Music Education**

In the industry chain of the music education market, the upstream of the industry is software and hardware providers and resource providers; the midstream is the combination of online and offline, online courses, online accompaniment, and offline teaching; and the downstream of the industry is the users of music education, which are mainly pre-school children, K12, art exam candidates, and vocational education. At present, the number of industrial downstream users accounts for 94.36% of the music education market, with K12 and children predominating, and after the epidemic in 2019, the population of high school art exams has become an important customer of the music education market. In the "Analysis of the Market Size of China's Music Education Industry," the market size of the music education industry in China continues to grow, and the market size of China's music education market is expected to exceed 160 billion yuan. China's music education industry is closely related to population, policy and economic development. In the future, with the gradual improvement of music education and training policies, and the slow recovery of the economy after the epidemic, the market size of China's music education industry appears to grow steadily [9].

According to the Report on Operational Situation and Future Development Trend Forecast of China's Music Education Industry in 2022-2027 released by Huajing Industry Research Institute. 68.4% of consumers come from East China, North China and South China geographies, of which the proportion of East

China regional distribution is more than a quarter. In regions with better and faster economic development, per capita disposable income is generally higher, the consumption structure is optimized, and people attach increasing importance to education, and the willingness to spend on music education and the level of spending will be higher than in other regions.

### **4. Advantages And Disadvantages of Online Music Education**

During the epidemic, based on the data collected from the two classes of students in 2019 and 2020 on online music education and interviews with some music education and training institutions, we analyzed the advantages and disadvantages of online music, and clearly pointed out the fact that there is a lack of a "supervisor" for students who need to learn music education, and that the disadvantages of online music basically account for the majority of students. In addition, it clearly points out the fact that offline education is the most important part of music education, and predicts that online music education will still be an auxiliary means of guidance in the future [10].

#### **4.1 Advantages of Online Music Education**

##### **4.1.1 Flexibility and accessibility**

As opposed to fixed music education institutions, online music education allows students to learn at any time and place. For music lovers, this means being able to study on their personal schedules without the constraints of traditional classroom times and locations, and this flexibility is not suitable for ECE education, but it is better for busy professionals or learners living in remote areas; online courses usually allow students to learn at their own pace. Students can adjust the pace of learning based on their understanding and mastery.

##### **4.1.2 Richness of resources**

Online platforms usually offer a wealth of learning resources, including video tutorials, audio demonstrations, practice questions and digital textbooks. These resources enable students to be exposed to a variety of different styles and genres of music and expand their musical horizons. Online education breaks down geographical

limitations and allows students to access the world's top music education resources and master teachers through the Internet. Such globalized educational resources enable students to learn the latest music theories and techniques and gain a broader knowledge of music.

#### 4.1.3 Cost effectiveness

While traditional music education usually entails high tuition and learning material costs, online music education platforms often offer more cost-effective learning options. Some platforms even offer free or low-cost lessons, making high-quality music education more affordable for more students. For students who need to make frequent trips to the conservatory or teacher, online education can reduce the cost of learning by cutting down on additional costs such as transportation and accommodation.

## **4.2 Disadvantages of Online Music Education**

### 4.2.1 Lack of face-to-face interaction

Inadequacies in teacher-student interaction: Although some platforms provide virtual classrooms and real-time discussion functions, online music education is still difficult to completely replace face-to-face teaching interactions. Real-time communication and direct feedback between teachers and students still have irreplaceable advantages in some aspects, and it is inevitable that students will slacken off in the face of a teacher thousands of miles away. makes social learning absent, Traditional music learning often involves cooperation and social interaction between classmates, and this interaction is important for music learning and teamwork skill development. Online learning may limit this opportunity for social learning.

### 4.2.2 Technology and equipment dependency

Technical Requirements and Issues: Online music education is highly dependent on technical equipment and network connectivity. An unstable network or unsuitable equipment may affect the learning experience or even cause interruptions. In addition, technical issues may make it difficult for some students to receive consistent learning support. While the program itself may be more cost-effective, students may need to invest in high-quality equipment and software for better music learning and practice. These additional costs may put a financial strain on some students, and online lessons are still not available without piano instruction, which can be misleading to students if lessons are not

standardized.

### 4.2.3 Self-discipline requirements

Online learning usually requires students to have strong self-discipline and motivation to learn. Without regular classroom time and face-to-face supervision, students may face a lack of motivation, which may affect their learning outcomes. Students need to manage their study time and progress on their own and may find it stressful and challenging. Lack of external supervision may make it difficult for some students to maintain regularity and effectiveness in their learning.

### 4.2.4 Limitations on practice opportunities

Music education is not just about learning theory and technique; live performance and actual musical interaction are also very important components. Online education may fall short in providing hands-on opportunities, especially in areas such as instrument playing and ensemble playing. In some cases, a student's learning environment may not be suitable for quality music practice. For example, noise or spatial limitations in the home environment may affect a student's ability to practice, and the lack of practice opportunities may be severe when there is stage fright and high-pressure situations.

## **5. Analysis of the Future Development Trend of Online Music Education**

### **5.1 Trends in Online and Offline Music Education**

Faced with the difficult test of the epidemic, the future development trend of online music education is surely online music education model With offline Music Education models complement each other, Offline institutions teaching can also be used with online consolidation of basic theoretical learning complementary, to advance music education In the music education market the overall enhancement, it is indisputable that the offline education has never been the pinnacle of the existence of the music education market research and development of the online music education area in the form of auxiliary to the offline education business, focusing on personalized learning, interactivity enhancement, cross-region cross-platform, online and offline

cooperation. Professor, online and offline cooperation in the direction of development.

### **5.2 Online Music Education: Development Trends for Beginners and Experts**

Online music education offers many advantages and assistance to both beginners and experienced musicians. For beginners, the flexibility, resourcefulness, personalized experience and cost-effectiveness of online education significantly enhance the ease and effectiveness of learning. For veterans, online education platforms offer the opportunity to acquire advanced knowledge, build a global network, and have the flexibility to pursue further education and certification. Despite some challenges, the future of online music education is promising and will bring more innovation and opportunities to the music education sector.

### **6. Summary**

China's music education model is divided into two categories, online music education, using recorded live broadcasts for teaching, using recorded live broadcasts for teaching, using recorded live broadcasts for teaching. The use of recorded live teaching, except for real time live broadcasting Outside of the format of one-on-one tutoring, it is difficult to ensure that the Teaching quality, interaction, and communication of guidance effectiveness, but the advantage of on-line music education lies in the integration of high-quality educational resources , the lesson time is flexible and not limited by location, and the product form is easier to spread and scale; and the offline music education form is mainly for the traditional classroom education form ,usually one-on-one small classroom collective class communication guide more frequent, the degree of reliance on the teacher's higher existence of teacher resources scarce The problem is that there is a scarcity of teacher resources, limited by the venue, the class time is concentrated, the cost is higher ,but the good thing is that the offline music education obtained by the music education is the most rich and profound knowledge, so that the two produce a balance . Online music education has significant advantages in terms of flexibility, resourcefulness, cost-effectiveness, and personalized learning, but it also suffers from disadvantages such as insufficient face-to-face interactions, technological dependence,

self-discipline requirements, and limitations in practice opportunities. Online music education, as a supplement and extension of traditional music education, has a broad development prospect. In order to give full play to its advantages and overcome its disadvantages, future online music education needs to continuously innovate technology, improve teaching methods, and provide more comprehensive support and services. In this way, online music education will be able to better serve the majority of music lovers and learners, providing them with a more high-quality and comprehensive music education experience primarily, supplemented by offline music education guidance.

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