

#### Research on the Path of Strengthening Role Model Demonstration Method in University Education

#### Yibin Zhao, Jie Zhu

School of Marxism, Xi'an University of Science and Technology, Xi'an, Shaanxi, China

Abstract: The model demonstration method plays a very important role in university education, and it is still not outdated today. Role models, also known as role models, can regulate people's behavior and have an impact on it. In real life, sometimes role models can have a greater appeal in motivating people and changing their behavior. Role models are the benchmarks for regulating people's behavior and carry mainstream values of different generations. College education courses are the main battlefield for college students to receive role model influence. Through the method of role model demonstration, students can be inspired to learn from role models and form correct values. In the current university system in universities, the education enormous power of role model education should be leveraged to set an example for college students, actively promote the moral power of upward and good, stimulate students' sense of identity, and shape themselves unconsciously. This article will analyze the problems in contemporary role model education, propose methods to strengthen role model education, improve the effectiveness of education.

**Keywords: Exemplary Demonstration Method; University Education; College Student** 

#### 1. Explanation of the Relevant Concepts of the Model Law

#### 1.1 Role Models

Role models, that is, role models. Through literature review and self interpretation, role models refer to individuals and life stories that inspire and educate others, and elevate the general spiritual connotations recognized by the whole society from various exemplary deeds [1]. Role models are present in our daily lives,

providing us with motivation and guidance. Role models represent the mainstream value carriers of a period, including politics, economy, culture, etc. They are praised or studied as goals by people, and play a normative role in human behavior <sup>[2]</sup>. In the process of human social development, there will always be some exemplary tasks at each stage, including loyal soldiers who serve the country and scientists who have a spirit of dedication. Their impact on the entire society cannot be underestimated. Role models are personified images that demonstrate the values and standards of the times, and play an important role in leading great causes and building great dreams.

#### 1.2 Model Demonstration Method

Role model demonstration is a special educational method that uses positive or negative examples to guide or warn people and regulate their behavior [3]. The model demonstration method is an important means for teachers to carry out educational work [4]. The excellent deeds and moral sentiments of role models can have an influence on students, help them establish correct values, and ultimately achieve educational results [5]. The most common role models are parents, teachers, and classmates who interact with each other. The model demonstration method is that teachers choose role models that meet the requirements of the times based on students' preferences and characteristics, while considering the teaching content. Students learn from the excellent personal deeds of role models, achieve with emotional resonance students. internalize them in their hearts and externalize them in their actions. Following the example behavior has an important impact on students' values, thoughts, and behaviors [6].

### 1.3 Characteristics of Role Model Demonstration Method

Firstly, the model demonstration method is



infectious <sup>[7]</sup>. The deeds and noble character of role models will make the taught person accept and motivate themselves to change their behavior and imitate. The effectiveness of the model demonstration method in imparting theory to students is minimal. The infectiousness of the model demonstration method allows students to learn and interact with role models in practice, imitate role models, stimulate students' enthusiasm and initiative in learning, resonate, and exert greater infectiousness, in order to make students' time and motivation to learn from role models more sustainable.

Secondly, the model demonstration method is contemporary [8]. The times are changing constantly, people's behavior is more civilized and free, and the examples we learn will also keep pace with the times. With the development of the times, example demonstration has new era connotation, and the characteristics of the times also ensure that the theoretical ideas of example education are not outdated. With the development of the current Internet technology, students have a broader way to learn from examples. Timeliness is a prominent feature of exemplary education, which also gives it more lasting vitality.

The model demonstration method has guiding significance <sup>[9]</sup>. Role model education guides students' behavior, making learning from exemplary behavior and deeds a simple matter that everyone can practice. While guiding students to learn positive things, it also warns them to stay away from incorrect thoughts that are not conducive to personal growth. In the process of a child's growth. The guiding nature of the role model demonstration method is very necessary, so as to guide children to the right path in life for a day.

Finally, The reason why the model demonstration method is unique from other teaching methods is that it can vividly display abstract and profound theories [10], allowing students to learn more intuitively. By presenting vivid and vivid examples, teachers can present abstract ideas, morals, values, and other concepts, allowing students to more directly experience and feel, as well as be more receptive and able to learn. The model demonstration method presents a vivid story to everyone, allowing students to learn more intuitively and with curiosity [11]. The vivid image of the model demonstration method is mainly reflected in data collection. In class, abstract theories are not simply taught, but abstract values and thoughts are vividly expressed through stories and videos, enabling students to imitate and form correct values in their daily lives.

#### 2. The Role of the Two Exemplary Demonstration Methods

# 2.1 A Model Demonstration Method for Improving the Effectiveness of University Education

The model demonstration method is ubiquitous in daily life. There are still differences between university classrooms and high school classrooms. In high school classrooms, teachers pay more attention to imparting theoretical knowledge and the ability to solve theoretical, cultural, and scientific problems to students. However, in universities, more emphasis is placed on cultivating students' comprehensive qualities and the ability to solve practical problems. Many teachers act as guides, and in a free environment, students are more arrogant to seek new things and then digest and accept them. In high school, many educational goals are improving aimed at students' academic performance and increasing their enrollment rate. The role model for everyone to learn from is often the "first place" in their class, but the first place in university is not about academic performance, but about overall Everyone has their own shining points, and the role model for learning is also different. At this time, it can inspire students to learn from outstanding people, stimulate their desire to learn, and thus improve the effectiveness of university education.

The current educational goals should meet the needs of social development, adhere to the principle of putting people first, and prioritize moral education. Through positive education methods, students can be guided, infected, and inspired. The model demonstration method is used to guide students to form noble moral qualities and correct values, inspiring them to imitate and practice. Role models are visible and audible. Using the exemplary demonstration method in university classrooms can make it easier for students to understand the teaching content, stimulate their learning potential, shape excellent character, and achieve the educational task of self-cultivation

#### 2.2 Role Model Demonstration Method to



#### **Guide Students' Values**

In university, in addition to learning professional knowledge, students can also acquire necessary skills before entering society, such as how to effectively communicate with others and solve problems. In this situation, university courses provide students with an environment to educate them on how to take responsibility for themselves when encountering such problems in the future. University education enables students to calmly deal with problems after entering society. The motivational effect of role models on people cannot be measured by money. For example, in a classroom, in addition to showcasing one's teaching skills, one can also convey one's own values and exemplary deeds to students, making them understand what they should do as a classroom or in a certain industry in the future? The model demonstration method should also keep up with the times in the process of promotion, keep pace with the times, stimulate students' interest in learning, and encourage them to actively learn. This is more conducive to building a harmonious society and making contributions to the national cause.

Role models carry the mainstream of learning in the times and can become role models for social learning, demonstrating that role models possess the concepts, moral qualities, values, and spiritual qualities required by society. In university classrooms, through the vivid demonstration method of role models, on the one hand, it makes dry theoretical knowledge more vivid and vivid, and on the other hand, it allows students to better understand the content of contemporary mainstream values. On the other hand, by learning from the advanced behavior of role models, it is more helpful for students to externalize and practice the authenticity of the testing theory in practice.

## 3. The Problems of Role Model Education in Current University Education

#### 3.1 The Theory of Exemplary Demonstration Method Fails to Resonate with Students

The power that the list sample should bring to people is beautiful, positive, and powerful, but its power has gradually weakened in the rapid development of the times. People nowadays must work and get what they want in order to survive. Once the goal is established, the way to achieve it varies from person to person. In the era of Internet development, ordinary people

have also seen the life of the rich, and more directly pursue money, ignoring the spiritual pursuit. In school, the designated teaching plan does not follow the theory of role model education. Teachers also provide descriptions of moral education. Some teachers may overly emphasize the power of role models, infinitely magnify their abilities and virtues, and mythologize role models, making students feel that it is impossible to achieve such a level. Students cannot learn the true qualities of role models in school, and after entering society, they will focus more on earning a living and cannot resonate with the thoughts of college students.

#### 3.2 Multiple Factors Affecting Teaching Practice Activities

With the rapid development of the current social economy and the acceleration of the pace of life, putting interests first has become a goal pursued by people, and there are very few public welfare advertisements. At present, product marketing advertisements occupy people's vision, and role model demonstrations can only be seen on specific programs or at specific times, so college students have less influence on learning from role models in their daily lives. Entertainment platforms, in pursuit of maximizing profits, launch more product advertisements. However, due to the low profitability, slow effectiveness, and low designer willingness of exemplary public service advertisements, such platforms are relatively rare. At the same time, there are many courses in college, and students generally focus most of their energy on difficult courses and final exams that are difficult to pass. Secondly, through the intense three-year high school life, more students show a desire for more free time in college, without the time or opportunity to learn and understand the deeds of advanced role models in specific practical activities.

### 3.3 The Way of Promoting Role Models Is Too Single and the Achieved Effect Is Poor

Currently, the classroom is a platform for teaching exemplary education, which is rare in other places. Even if there are posters and promotions, they basically do not arouse students' interest in reading and learning. They rely on students' own discovery and thinking. There are many university activities that are also full of uncertainties. Some visits and outdoor activities have been cancelled due to various



safety factors, and teachers dare not organize them easily. The effect of such exemplary education is not good. College students can learn in a short period of time through materials provided by teachers in the classroom, which will not have long-term effects and will not have an internalization or externalization effect on college students. The thoughts of college students cannot be truly elevated. It will not have a lasting impact on the moral character of college students.

### 3.4 Weak Role Model Awareness among College Students

Some college students believe that if it does not bring significant results in the short term, it is easy to give up. Many people have great expectations after learning from role models. When they watch the noble activities of role models, they also form a sense of imitation, thereby enhancing their own value. However, if the imitation process and results fail to achieve the expected effects, they will feel low, even self doubt, and eventually show a indifferent attitude. students enthusiasm College lack transformation. The school holds activities to learn from role models, providing students with a good opportunity, but students only do superficial work and do not have more profound thinking. For example, the March Lei Feng Learning Activity was actively promoted by the school and students also participated in the activity, but students only regarded it as a simple task. Once the task is completed, it has little to do with themselves. The phenomenon of Lei Feng only appearing in March.

### 4. Strengthening Role Models and Demonstrations in University Education

### 4.1 Strengthen the Publicity Efforts and Efficiency of Role Models

Firstly, strengthen publicity efforts. In order to enable college students to learn from examples, the spirit and deeds of the school's excellent models, improve one's cognitive level, and realize the interaction between internalization and externalization, setting excellent models is the prerequisite. The publicity of excellent models is not a short-term job. It must be carried out for a long time, widely and universally, so that students can be influenced by them. They can be introduced and publicized in detail through WeChat official account learning,

network media, television media, etc. Secondly, pay attention to the quality of publicity. Role model promotion should not be limited to the dissemination and reporting of deeds, nor should it only focus on the surface. It should also explore the spirit of role models from shallow to deep. To lead students to explore and discover on their own, to learn from role models from the heart, and to transform the learning from role models into motivation for their own learning. Finally, we need to enrich our promotional methods. The current technology is increasingly innovative, and exemplary education cannot be limited to simple dissemination. development of technology has given more requirements and conditions. Educational institutions can utilize forms such as Weibo and forums. Lectures can also allow role models and students to impart ideas face-to-face, resonating with students' values. Activities can also be organized to promote role model education more widely.

#### **4.2 Enhancing College Students' Awareness of Role Models**

College students' perception of role models will have a significant impact on the educational outcomes achieved in the end. We should actively cultivate the self-awareness of college students, continuously improve their awareness, and develop a rational understanding of their own and external relationships. Allowing role models to have imperfections in order to have authenticity, acknowledging their avoiding unattainable distance, and enhancing students' motivation and initiative in learning. Only by giving college students a reasonable understanding of role models can they think about the gap between themselves and role models in a practical way, and plan goals that are reasonable and feasible. Only then can they have the perseverance to persist.

### **4.3 Schools Should Change Their Educational Concepts and Strengthen Teacher Training**

Under the influence of traditional education models, many in our country still engage in rote learning, which is not conducive to the smooth implementation of role model education. To change educational concepts, educators must personally practice and attach importance to the role of role models in education. This requires all teachers to participate in role model education. Classrooms should pay more



attention to the forefront achievements of world education development, and achievements to learn from role models while constantly guiding students to cultivate good habits of self reflection. Strengthening teacher training and achieving good results in role model education requires educators to continuously enhance their theoretical knowledge, pay attention to cutting-edge trends, and improve their own qualities. With the changes of the times, the knowledge structure of the classroom should also adapt accordingly, enriching their teaching literacy. After learning theoretical knowledge, we should also pay attention to the transformation of theory and practice. In addition to using classroom education, we should also use various social practice activities to increase students' understanding of role models.

### **4.4 Choose Appropriate Role Models Based** on Textbook Titles

Before using the role model demonstration method, teachers need to choose a role model that is suitable for the class based on the teaching task and objectives. Choosing a role model that is highly compatible with the teaching objectives requires teachers to have the ability to research and collect information regularly, and to select and collect from a variety of role model types. This not only requires teachers to thoroughly study and understand textbooks, but also to be familiar with various teaching methods. During class, teachers should choose more scientific methods and appropriate role models that meet the standards of the times, so that teaching is not detached from the times or the comprehensive development of students. The role model demonstration method makes university classrooms more lively interesting. By selecting role models that are in line with the teaching objectives of this lesson and using appropriate examples to educate and guide students, the cultivation of students' core literacy goals can be achieved

#### 5. Conclusion

There are still some problems in the practical application of the model demonstration method, such as the failure of the model demonstration method theory to resonate with students, multiple influencing factors in teaching practice activities, and weak role model awareness among college students themselves. Both in the

past and present, exemplary laws have played a significant role in university education. In the new era, the model demonstration method should also adapt to the development of the times, constantly improve and refine, and become an important method for achieving teaching goals more scientifically. Whether it is students, teachers, or personnel from other industries, they should actively learn and promote the spirit of role models, restrain their own behavior, create a good atmosphere for learning from the spirit of role models, make society better, and contribute to the education cause of our country.

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